

Essar Oil leads discussions on fuelling growth at the World Franchise Congress



As the Fastest Growing Franchise Network for 2015, Essar Oil shared its insights on fuelling growth at the 1st World Franchise Congress in New Delhi. The event saw the participation of several successful franchise players across different industries and involved a series of panel discussions on key issues. Essar Oil was part of the inaugural panel discussion on “Building a great franchise performance company”.

Speaking on the occasion, Madhur Taneja, CEO, Essar Oil Retail highlighted the company’s growth plans and its target of opening 5000 retail outlets from the existing 1500 in the next 2 years. Joining Mr Taneja on the dais were panellists from a cross section of industries.

Essar Oil has recently been recognised by Franchise India as the ‘fastest growing franchise network for 2015’ and was one of the key participants at the Franchise India Expo last month.



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