



**For Immediate Release**

## **Essar Foundation supports**

### **Shala Pravesh Utsav**

**Jamnagar, June 13, 2012:** Essar Foundation, the CSR arm of Essar Group, in partnership with Government of Gujarat, will celebrate “Shala Pravesh Utsav”, an initiative supporting school enrollment drive in Jamnagar district, Gujarat from June 14th to June 16th, 2012.

This unique three day initiative, from June 14 -16, aims to reach out to hundreds of children of five years and above and enroll them in primary schools.

As a part of the programme, school kits will be distributed to school children around 50 villages of Lalpur and Khambaliya blocks. The longest serving teachers will also be facilitated.

Beginning of education is a very crucial phase in a child’s life, and “Shala Praveshutsav” aims to celebrate this once in a lifetime occasion.

#### **Essar Foundation**

The Essar Foundation was set up by the Essar Group to give its corporate social responsibility (CSR) activities greater focus and reach. The Foundation works within the framework of the 3E model — Entrepreneurship, Education and Environment — to adopt a future-focused approach to sustainability. The Foundation's activities, divided across six focus areas — livelihoods and entrepreneurship, women's empowerment, health, education, infrastructure and environment — are based on the principles of good governance and equity. To improve its reach, it engages with government institutions and local NGOs as part of its fundamental strategy.

#### **About Essar Group**

The Essar Group is a multinational conglomerate and a leading player in the sectors of Steel, Oil & Gas, Power, BPO & Telecom Services, Shipping, Ports, and Projects. With operations in



more than 25 countries across five continents, the Group employs 75,000 people, and has revenues of USD 17 billion.

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